Linkites

Industries / Dating app

TRANSPARENCY MAKES ONLINE DATING BETTER!



Log in with Email

© Seen 2021 – Terms of Service – Privacy Policy

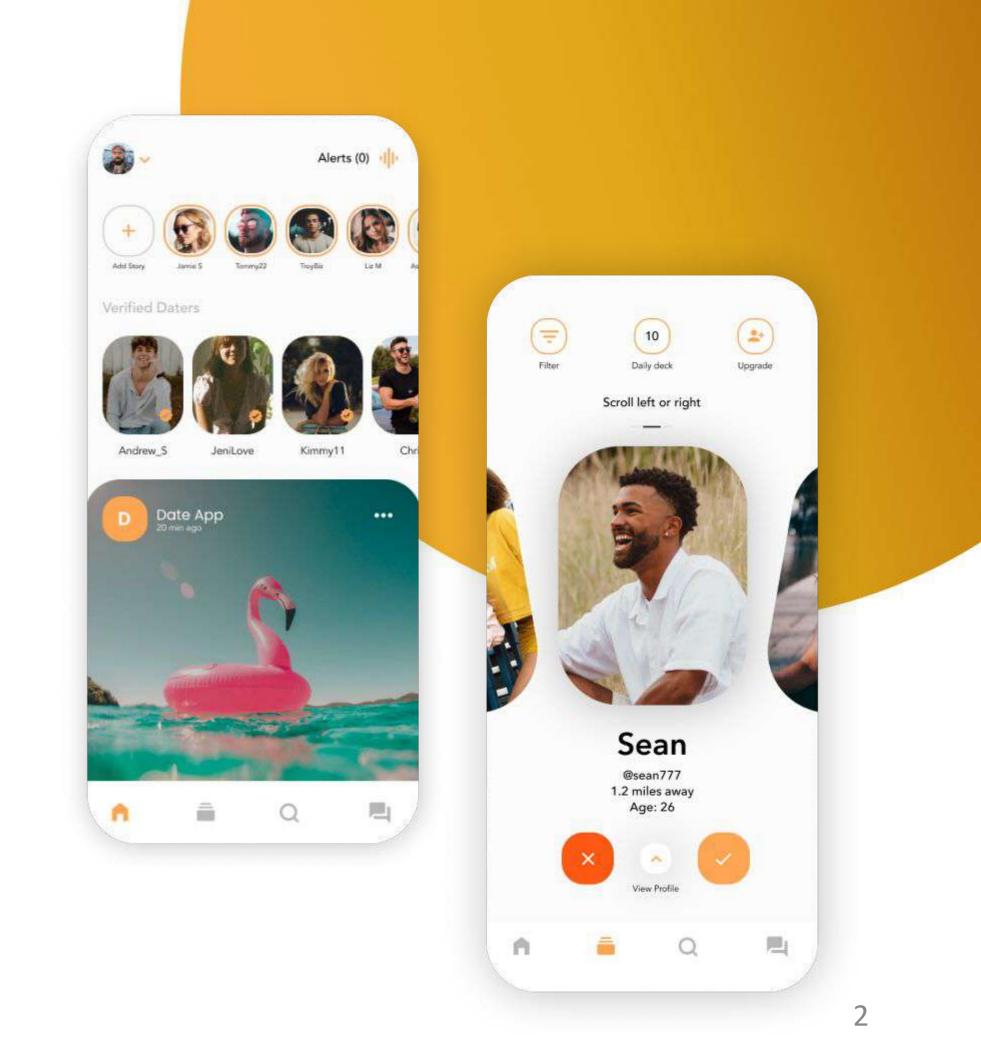
www.linkites.com



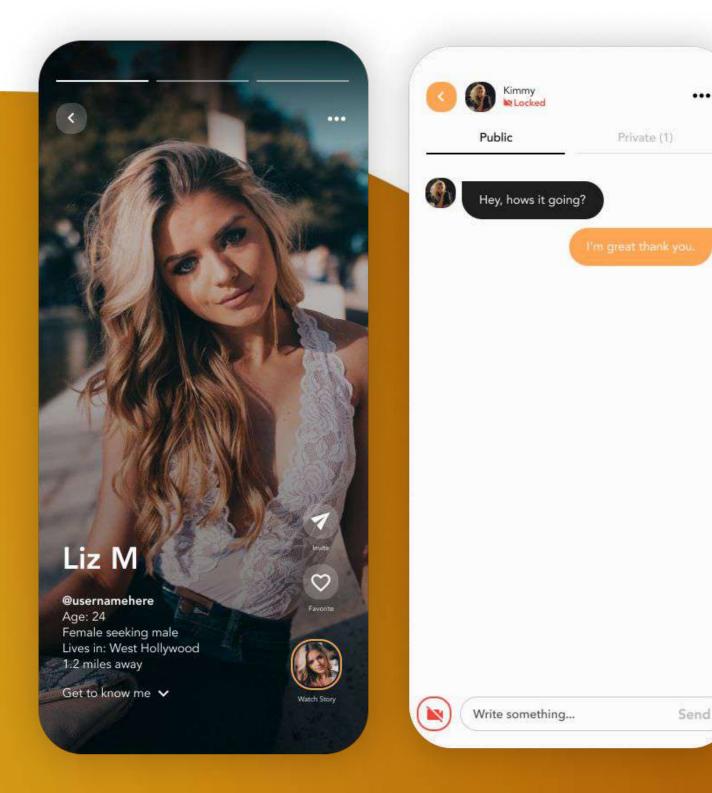
Customer Overview

Dating app with a difference: Transparency.

That means when you check out a profile, you get to see their past text chats and video conversations with other daters! We know this sounds wild.







...

There are three great reasons why transparency makes for a better dating app experience:

respectful crowd.

Problem Statement

1. The transparency of Dating app makes for a safer, more

2.That means fewer players, less catfishing, less ghosting.

- 3.You can 'vibe check' other daters before you say hello,
- which means finding people you actually like!

Our Solution

An existing Swift app is being rebuilt by Linkites in React Native. A complete RN app currently undergoing development.

Since we had to handle a specific user record in both the databases, php and mongo, managing user data was a critical task and significant responsibility especially with our live users. With the help of a third-party client SDK called Agora, we are currently working on establishing Chat, Audio and Video Calls amongst users.

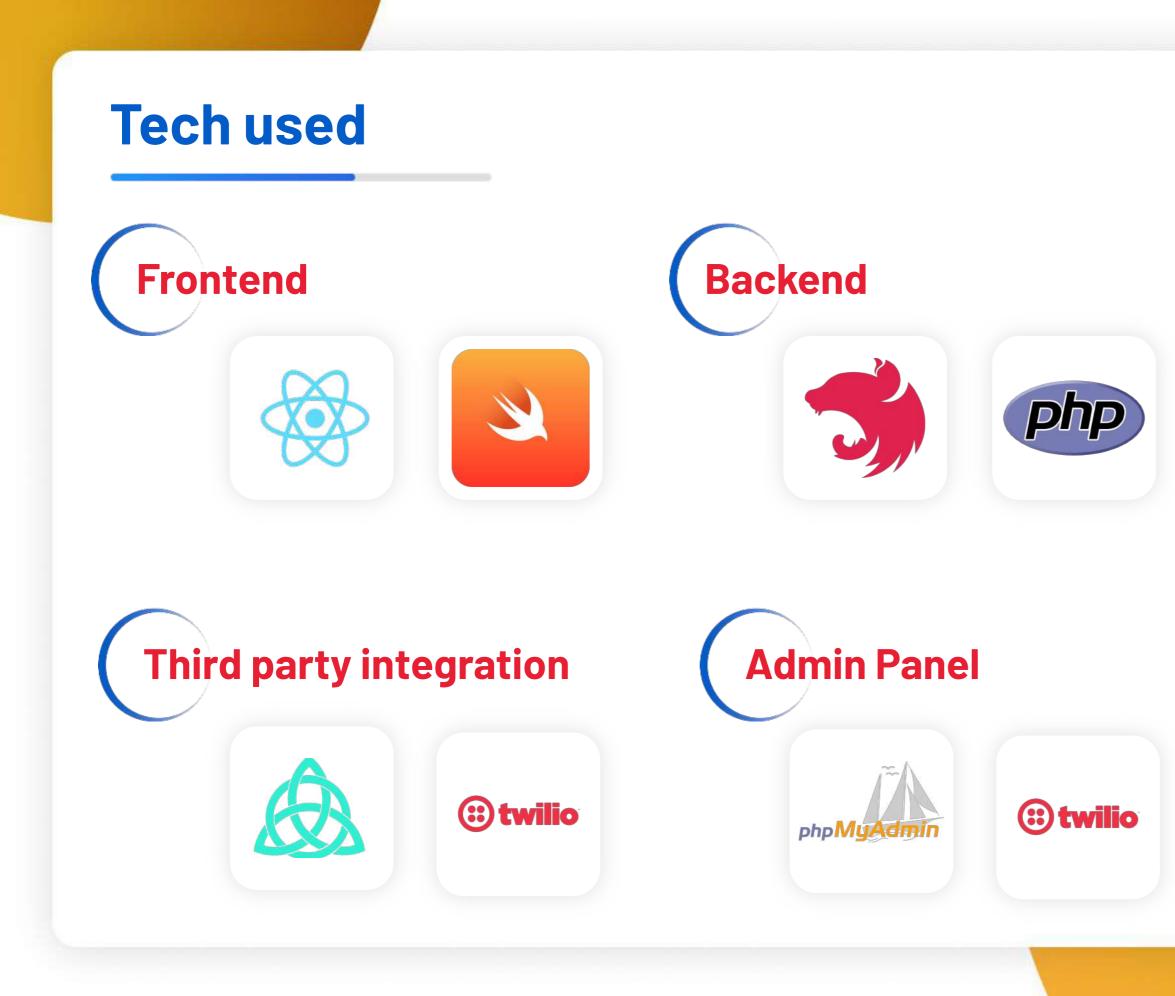
The final phase of the development of our app is Agora integration, which is being worked upon by our development team.

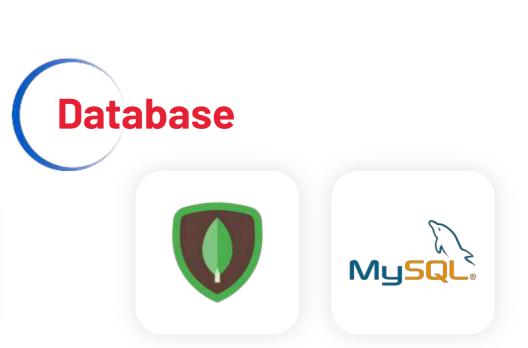
Positive outcome

TRANSPARENCY MAKES ONLINE DATING BETTER!

We know this sounds wild...But there are three great reasons why transparency makes for a better dating app experience:











Process

Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility.)

Market Research

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

product.

Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

UI/UX

This stage involves the creation of interactive designs that provides simulation to a functional app from user prospective.

Development

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

Mockups

At this stage, team creates the prototype,

- Wireframes & interactive Mockups for
- building "user to product" interaction &
- selecting the best design approach for the

Deployment

At this stage, the team pushes the product on the required environments for the end users.

Tools



Cx BoilerPlate : Comes with Backend and Frontend stacks which helps team to follow higher standard of code quality and helps them deliver the project faster.



Cx CI/CD : We have achieved the delivery in 30% shorter time



Cx APIs : Cx APIs helps in getting the apis work in one single collection which not just helps in documenting the apis but also helps in testing the response of the apis.



CX CHAT:

To improve productivity and efficiency. Helps achieving 70% more accuracy.

About Linkites

10+

Years in market

1000+

Products done

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost.

www.linkites.com

250+

Heroes member

Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

Linkites

THANK YOU!!

We'd be happy to hear from you.

Feel free to contact us for sales, technical information, media

inquires or for general information.

Locations

INDIA | UNITED STATES | JAPAN





