Linkites
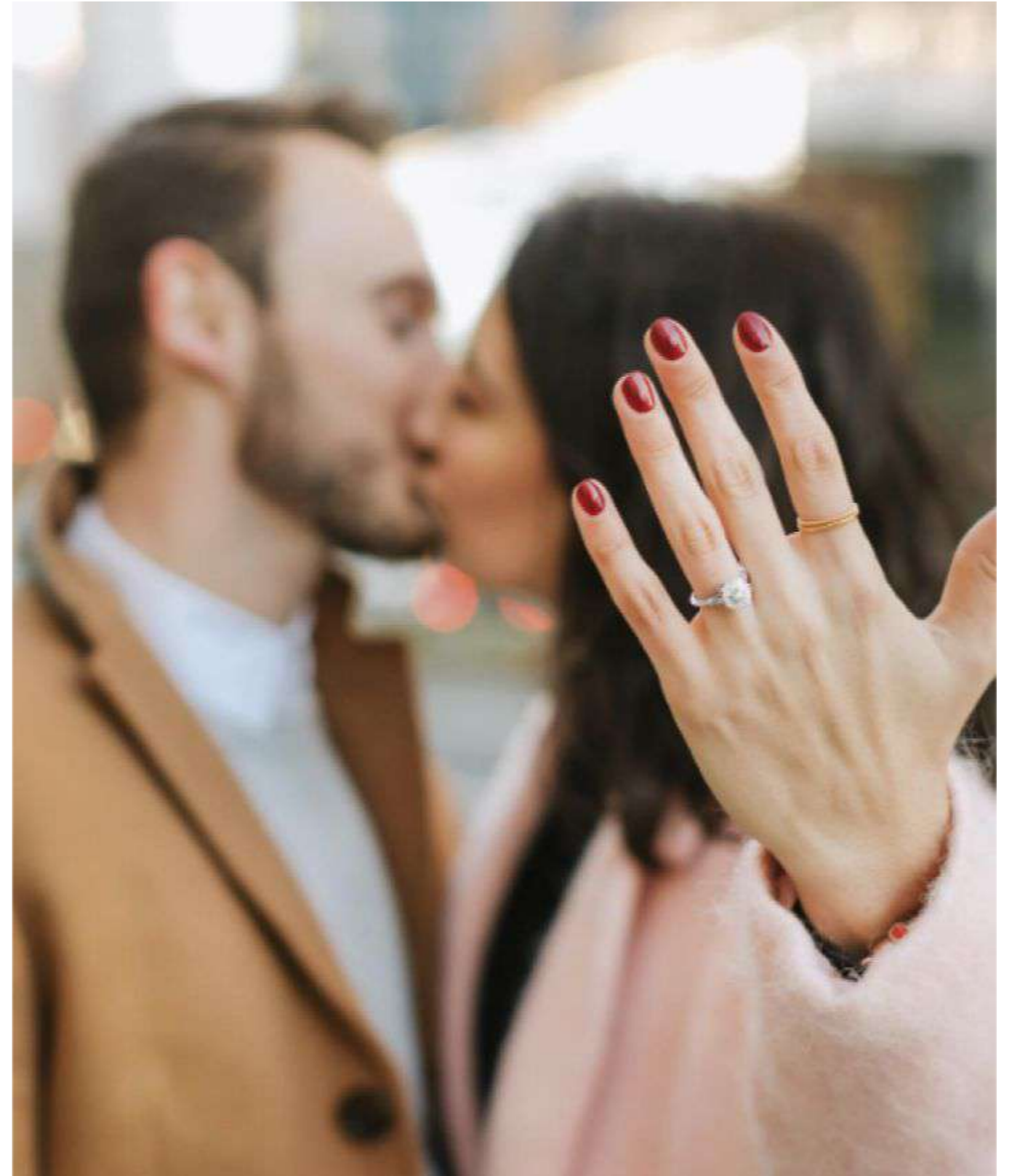
Built an on demand Ecommerce digitized platform for Business Augmentation.

Customer Overview

Ring Concierge sets itself apart from the chaotic diamond market...offering a one of a kind personalized and curated experience for making your engagement ring.

Problem Statement

To build a centralized , trustable , reliable and level-headed tech system on which user could buy their dream engagement rings, diamond rings and other imitation items for their loved ones. Also built an environment where stakeholders can track inventories of their products and performing all the requisite E-Commerce functions.

- **Home Try On options for users**
- **ADA certified Accessible website**

Our Solution

Linkites built an automated and digitized E-Commerce solution, that allows the user the ease of buying the jewellery products for their loved ones. We have provided a sought after SaaS product to the stakeholders which helped them in raising their profession to higher level .

Key Features We Kept in mind When Developing Jewellery App:

- Shopify based web application
- Portal to track the Ecommerce essential provinces
- ADA compiled website
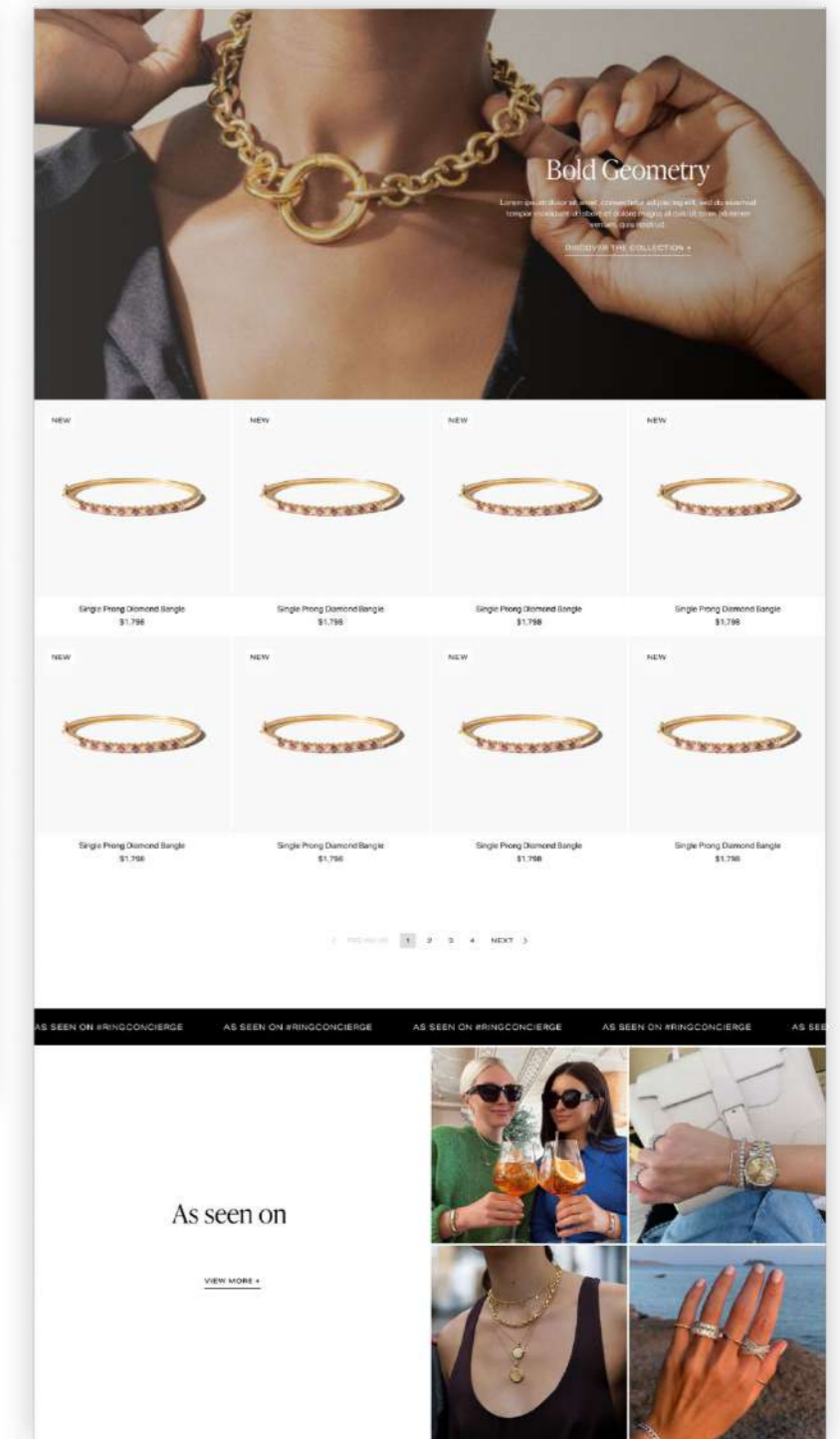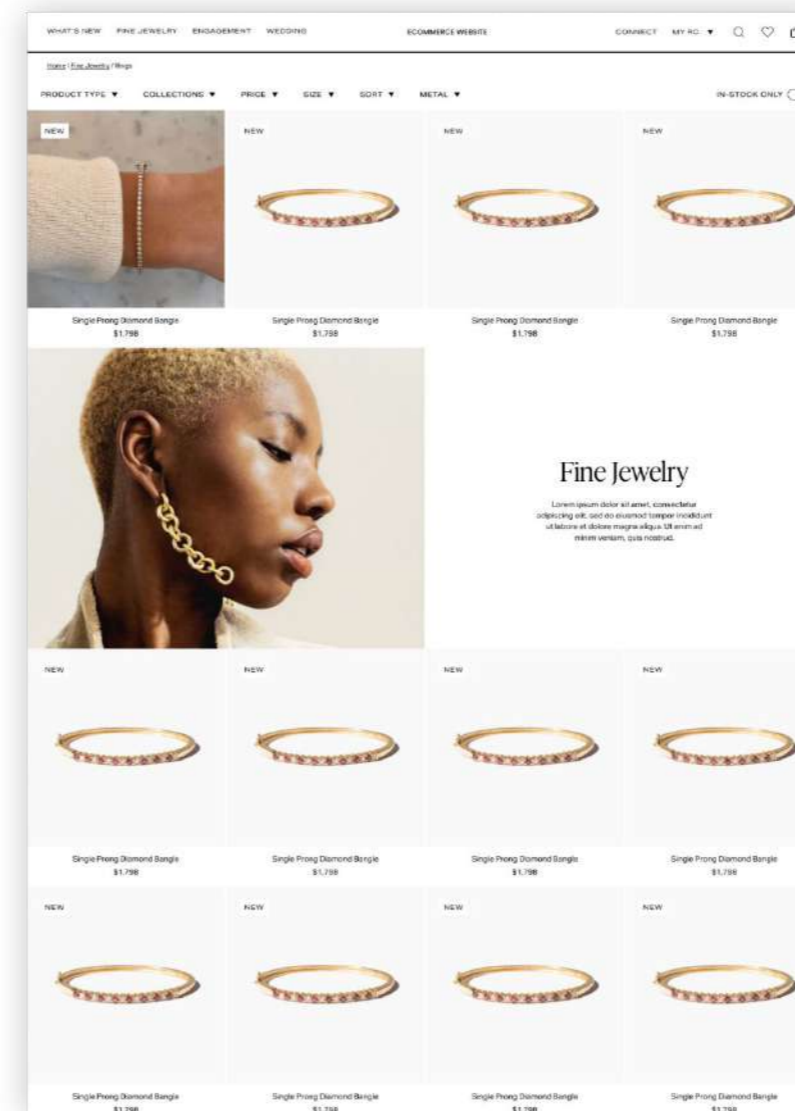
Positive outcome

- Upsell the number of orders resulting into the escalation of their overall sales.
- Traffic on the website had increased and more number of users are playing around with the product.
- **Here is the customer's review:**

  1. "After meeting with multiple jewelers, we felt RC's process and ring selection was hands-down the best."

  2. "If ever there were a jewelry business designed to survive the pandemic, it is Client."
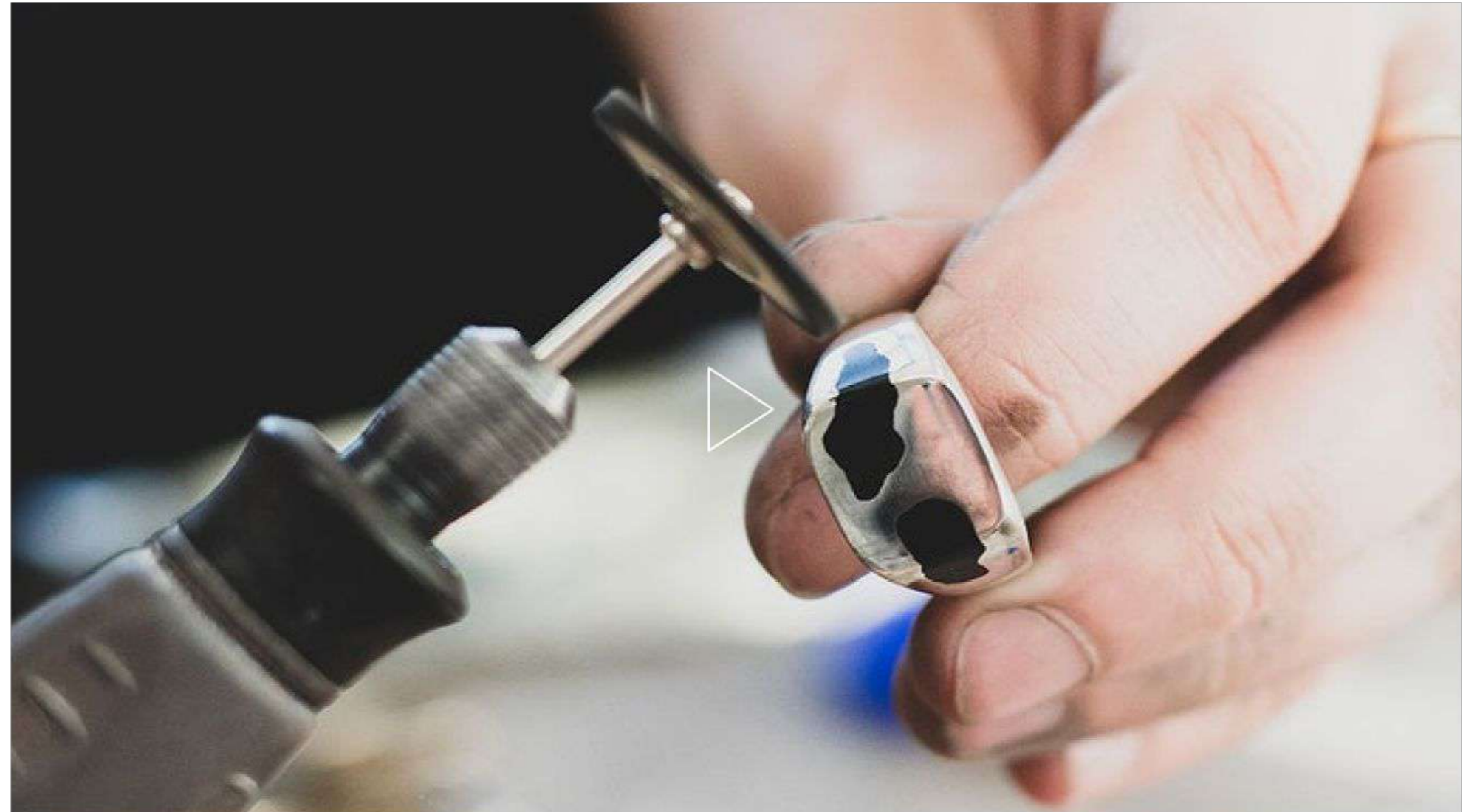
Tech used

Frontend
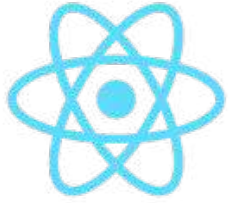
Backend

Payment Gateway

Database

Process

Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility.)

Market Research

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

Mockups

At this stage, team creates the prototype, Wireframes & interactive Mockups for building "user to product" interaction & selecting the best design approach for the product.

Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

UI/UX

This stage involves the creation of interactive designs that provides simulation to a functional app from user prospective.

Development

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

Deployment

At this stage, the team pushes the product on the required environments for the end users.

Tools

Cx BoilerPlate :   Comes with Backend and Frontend stacks which helps team to follow higher standard of code quality and helps them deliver the project faster.

Cx CI/CD :   We have achieved the delivery in 30% shorter time

Cx APIs :   Cx APIs helps in getting the apis work in one single collection which not just helps in documenting the apis but also helps in testing the response of the apis.

CX CHAT: To improve productivity and efficiency. Helps achieving 70% more accuracy.

About Linkites

10+
Years in market

1000+
Products done

250+
Heroes member

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost.

Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

www.linkites.com

Linkites

THANK YOU!!

We'd be happy to hear from you.

Feel free to contact us for sales, technical information, media inquires or for general information.

Locations

INDIA **|** UNITED STATES **|** JAPAN

Follow us on