Linkites

Industries / Gaming app

BUILD AN ON-DEMAND POKER GAMING APP.

2

www.linkites.com



Customer Overview

Client is a company led by women for women with the mission of teaching one million women how to play the game of poker — and how the skills and strategies learned translate to career acceleration and success.

Client wants an app specially designed for women and also looking for the possibilities of having amazing features of learning and playing the game at the same time.



Problem Statement



Client wants a customized poker game app where women can learn, play, grow and compete. Including the minigames where user can get all the add-on features like- Virtual lessons, bit-sized content and no money game.

\$88

Billion is spent on corporate training and development across the United States.

67%

women still said they need more support to become leaders.

Our Solution

We **Linkites** are developing the Poker game app for the women so they can learn and play the game. In this application, the teacher and observer play very significant roles. The teacher can halt the game and instruct the players on how to play it properly. If the table is full, players can still watch the game in progress. The team is now working on minigames that will provide knowledge of the poker game, so this app is still under development with the additional features the client has requested.

Key Features We Kept in mind When Developing Poker Game App:

- Multilingual Support
- Engaging and Easy to Play
- Multilingual Support
- Live Chat with Audio and video call Support

Positive outcome

Excellent user experience and fun filled game made the customers engage more and allow them to upgrade their skills just by playing poker. Knowing the importance of learning, the app teaches so many women how to play Texas Hold 'em to compete and succeed in business, finance, and life – all in a fun, supportive, and safe-to-fail environment.



Process

Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility.)

Market Research

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

product.

Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

prospective.

Development

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

Mockups

- At this stage, team creates the prototype,
- Wireframes & interactive Mockups for
- building "user to product" interaction &
- selecting the best design approach for the

UI/UX

- This stage involves the creation of
- interactive designs that provides
- simulation to a functional app from user

Deployment

At this stage, the team pushes the product on the required environments for the end users.

Tools



Cx BoilerPlate : Comes with Backend and Frontend stacks which helps team to follow higher standard of code quality and helps them deliver the project faster.



Cx CI/CD : We have achieved the delivery in 30% shorter time



Cx APIs : Cx APIs helps in getting the apis work in one single collection which not just helps in documenting the apis but also helps in testing the response of the apis.



CX CHAT: To improve productivity and efficiency. Helps achieving 70% more accuracy.

About Linkites

10+

Years in market

1000+

Products done

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost. Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

www.linkites.com



Heroes member

9

Linkites

THANK YOU!!

We'd be happy to hear from you.

Feel free to contact us for sales, technical information, media

inquires or for general information.

Locations

INDIA | UNITED STATES | JAPAN

Follow us on



 \diamond

10