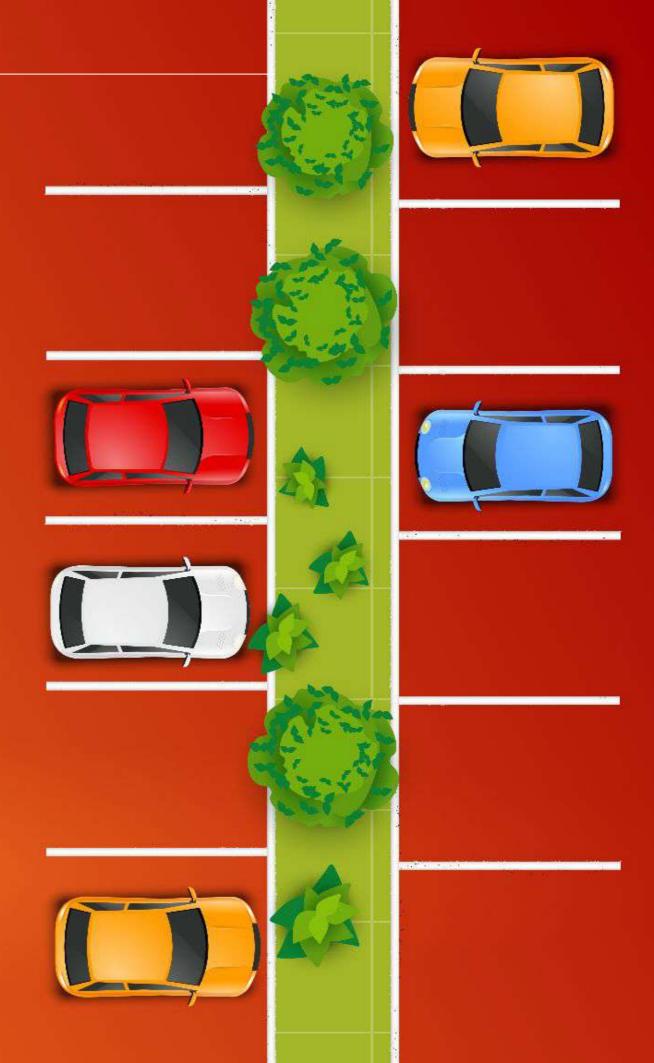
Linkites

Industries / Parking Website

PARKING SOLUTIONS AND RESERVATION WEBSITE.

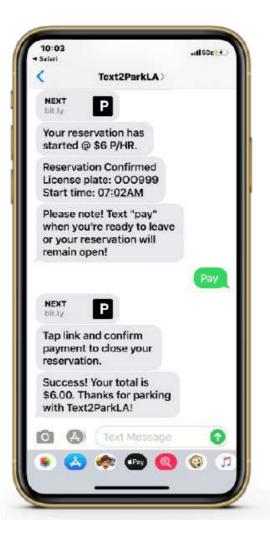


Customer Overview

We have built software that provides parking solutions and digital reservations through a conversational interface, like SMS or chatbots that can live on a website. NO apps, NO hardware. Users can make reservations via Google Pay, Apple Pay, Venmo, and Debit/Credit.

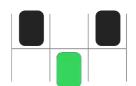






Problem Statement

Parking through conversation Through our software, people can reserve their parking slot via chatbots that can live on a website, inside of a widget. We have put an end to conventional parking system & made a robust automated parking management solution.



Revenue Dashboard



Scan To Park



Web Assistant



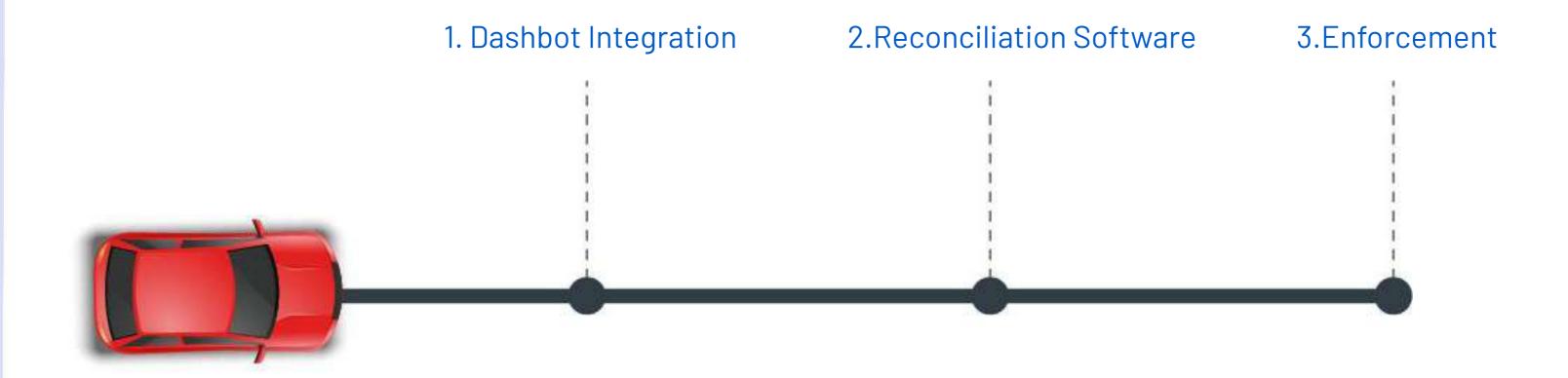
Our Solution

We Linkites provide an intelligent chatbot we have also integrated the system to make it robust.

dashbot integration is a third-party solution we integrated with our software to track the user journey.

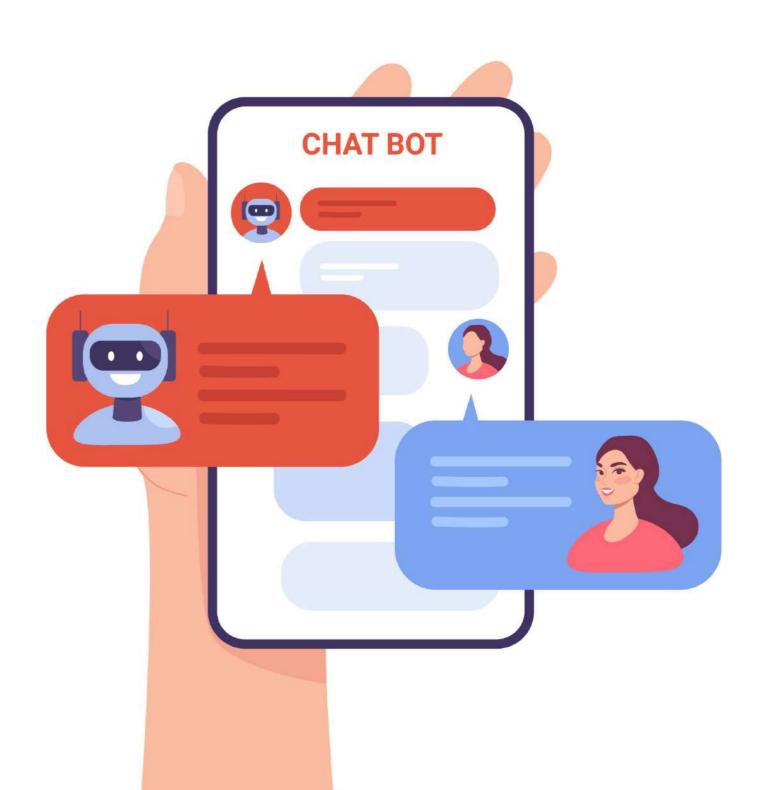
This helps us to get to know where the user is getting issues & resolve them immediately

Key Features We Kept in mind When Developing Parking Reservation Website:



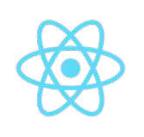
Positive Outcome

Excellent user experience a simple prototype of how our chat bot can live on a website, inside of a widget, to provide parking solutions and reservations - all through a conversation. and reserve parking through Facebook Messenger. Contact us to white label your parking inventory, where reservations can be made available through your own customized chat bot!



Tech used

Frontend









Payment gateway

Authorize.Net



Braintree

Process

Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility.)

Market Research

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

Mockups

At this stage, team creates the prototype, Wireframes & interactive Mockups for building "user to product" interaction & selecting the best design approach for the product.

UI/UX

This stage involves the creation of interactive designs that provides simulation to a functional app from user prospective.

Development

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

Deployment

At this stage, the team pushes the product on the required environments for the end users.

Tools



Cx BoilerPlate: Comes with Backend and Frontend stacks which helps team to

follow higher standard of code quality and helps them deliver the

project faster.



Cx CI/CD: We have achieved the delivery in 30% shorter time



Cx APIs: Cx APIs helps in getting the apis work in one single collection which

not just helps in documenting the apis but also helps in testing the

response of the apis.



CX CHAT: To improve productivity and efficiency. Helps achieving 70%

more accuracy.

About Linkites

10+

Years in market

1000+

Products done

250+

Heroes member

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost.

Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

www.linkites.com

Linkites

THANK YOU!!

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