Linkites

Industries / Moke Renting

BUILD AN ON-DEMAND MOKE RENTING SOFTWARE.

# Customer Overview

Regardless of the old way of booking a moke, the client requires a Moke renting system to book a moke in a very efficient manner. They require a good user experience and an easy way to book a Moke.

Client desires an easy-to-use moke booking system that books a moke for a specific user in a highly interactive manner. The concept of impulsive booking and planned renter is entirely new to the rental industry.
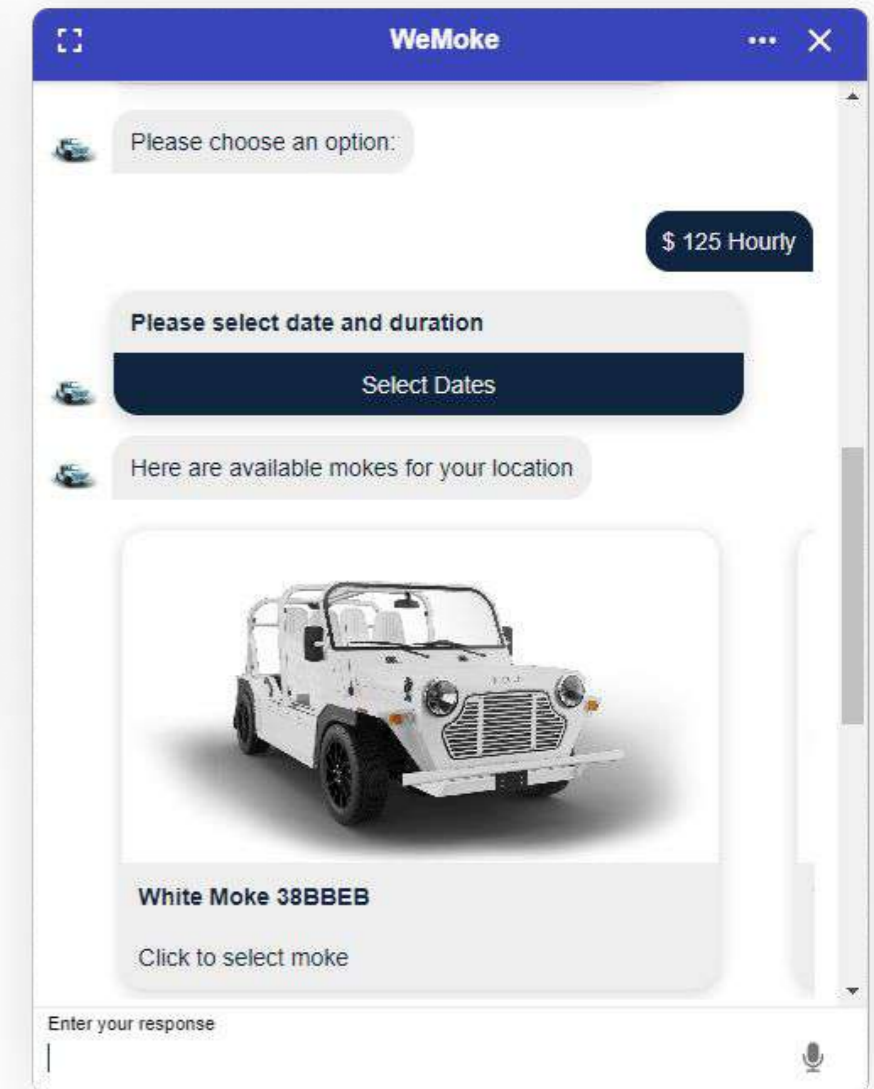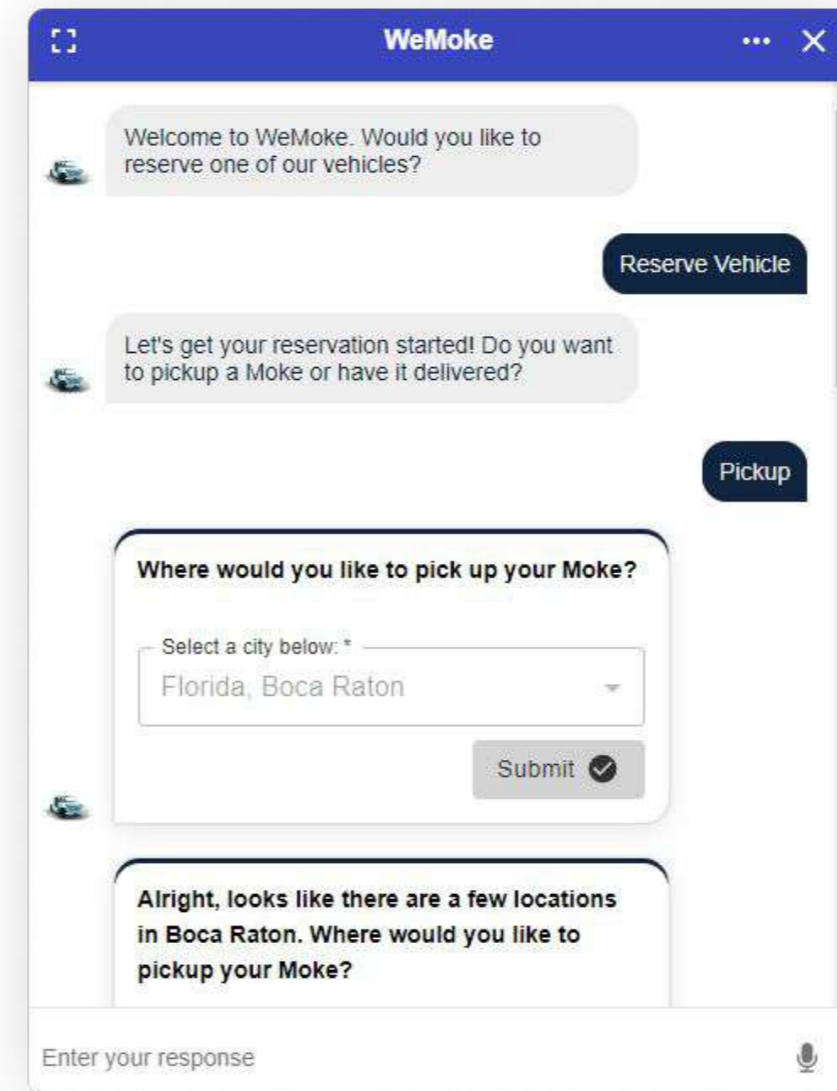
Problem Statement

Client desires a customised **Moke Booking System** in which users can book a moke for both planned and instant bookings. For specific partner locations, they have a variety of mokes that must be booked through a single platform.
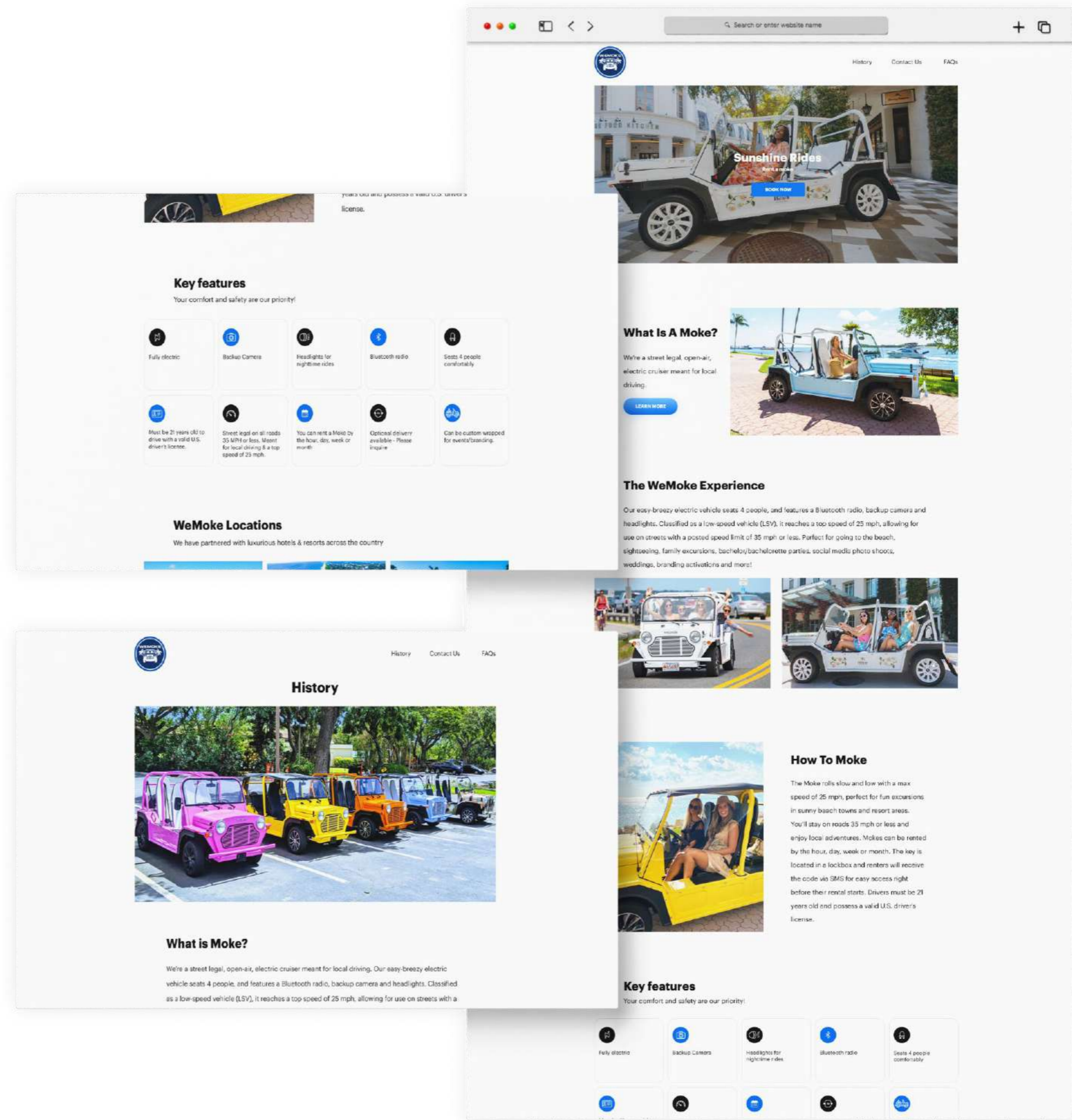
Our Solution

We **Linkites** have developed the desired Moke booking System with the help of **Chatbot** to give the booking system an interactive touch. We have provided a chatbot for planned renters and a Scan and Book option via **QR Codes** for instant booking systems. We've integrated a **Lockbox** for the Moke's security, allowing you to take and return the keys, but it can only be accessed with the help of the **OTP** that we share 15 minutes before the booking. Additionally, we have integrated a third party **location tracking system** in case the user didn't return within the specified time frame that he selected at the time of booking. which will keep track of the moke's location and, when he returns to the boundary, will automatically charge him for the additional hours that he has spent away. To check the condition of Mokes we ask user to click the pictures and upload before terminating the process.
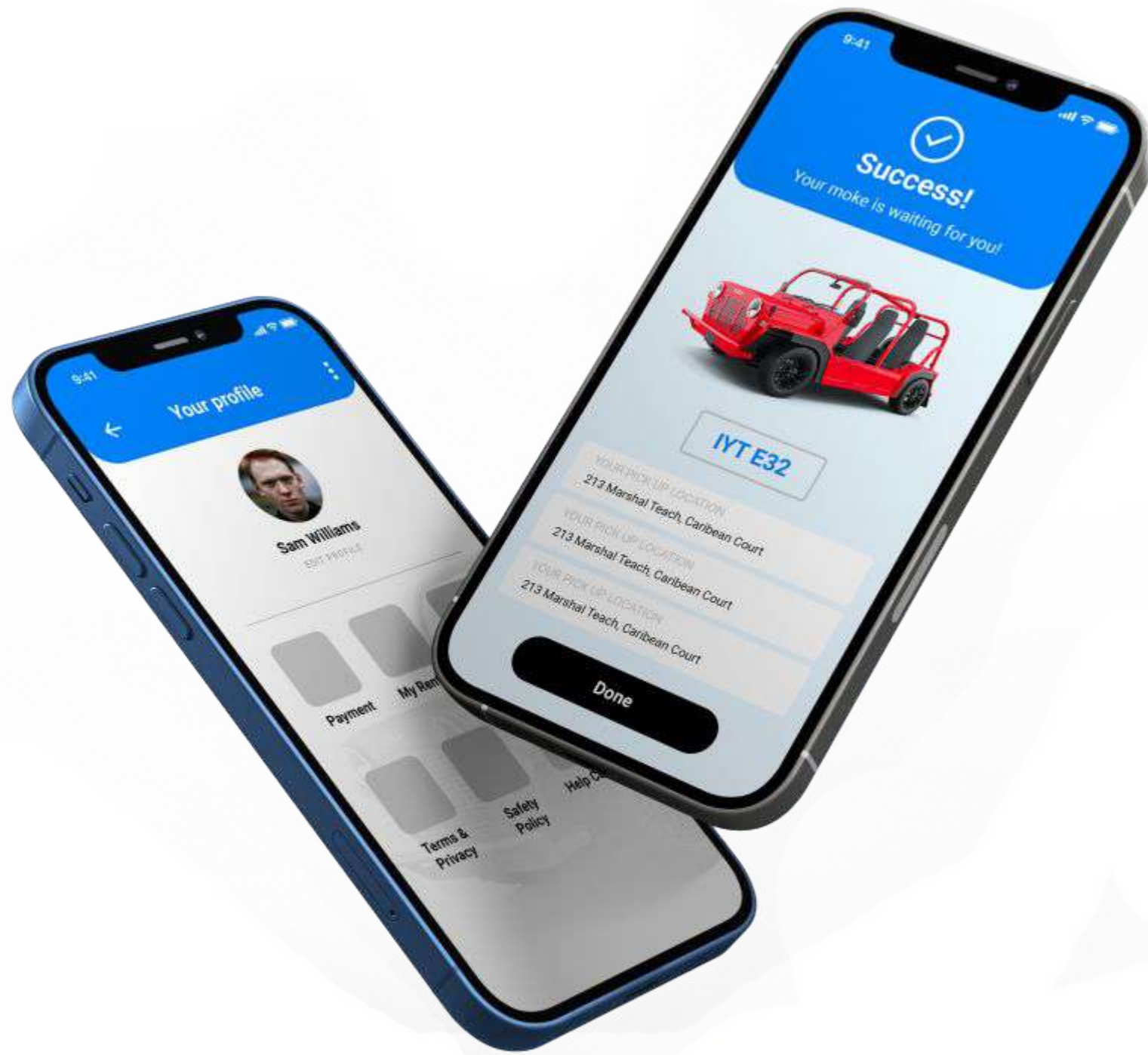
Key Features We Kept in mind When Developed this Booking System:

- Easy and interactive Booking

- Security of Mokes

- Trackable system

- user friendly

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Positive outcome

Customers were more engaged and able to book and use the moke via the Wemoke platform due to the excellent user experience and highly interactive booking system. Both planned and instant booking are simple to use and have different modes of booking. The Mokes' security and integrity are simply a step up. Trackability and additional fees eliminated late payments, which was highly appreciated by the client.
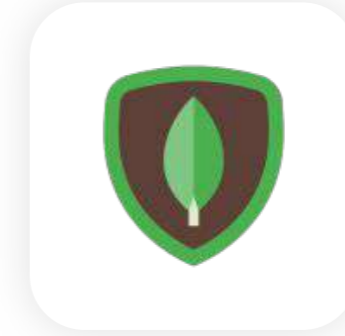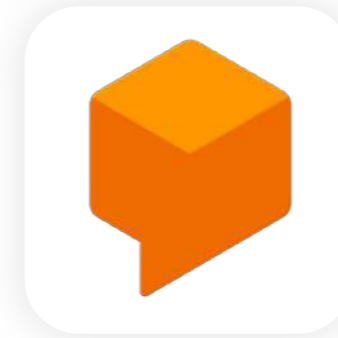
Tech used

Frontend
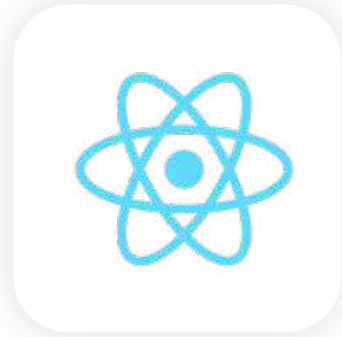
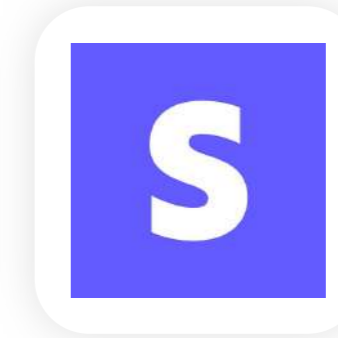## Backend

Database

Server

Third Party Integrations

Botcopy

Dialogue Flow

Dashbot

Stripe (Payment Gateway)

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Process

Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility.)

Market Research

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

Mockups

At this stage, team creates the prototype, Wireframes & interactive Mockups for building "user to product" interaction & selecting the best design approach for the product.

Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

UI/UX

This stage involves the creation of interactive designs that provides simulation to a functional app from user prospective.

Development

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

Deployment

At this stage, the team pushes the product on the required environments for the end users.

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Tools

Cx BoilerPlate :   Comes with Backend and Frontend stacks which helps team to follow higher standard of code quality and helps them deliver the project faster.

Cx CI/CD :   We have achieved the delivery in 30% shorter time

Cx APIs :   Cx APIs helps in getting the apis work in one single collection which not just helps in documenting the apis but also helps in testing the response of the apis.

CX CHAT: To improve productivity and efficiency. Helps achieving 70% more accuracy.

Time-line

The client's main concern with this software was its timeline. He has given us a very short window of time in which to complete this. The anticipated timeframe was three months (60 working days). We were able to meet the goal and make it live within the allotted time thanks to the commitment and drive of every team member.
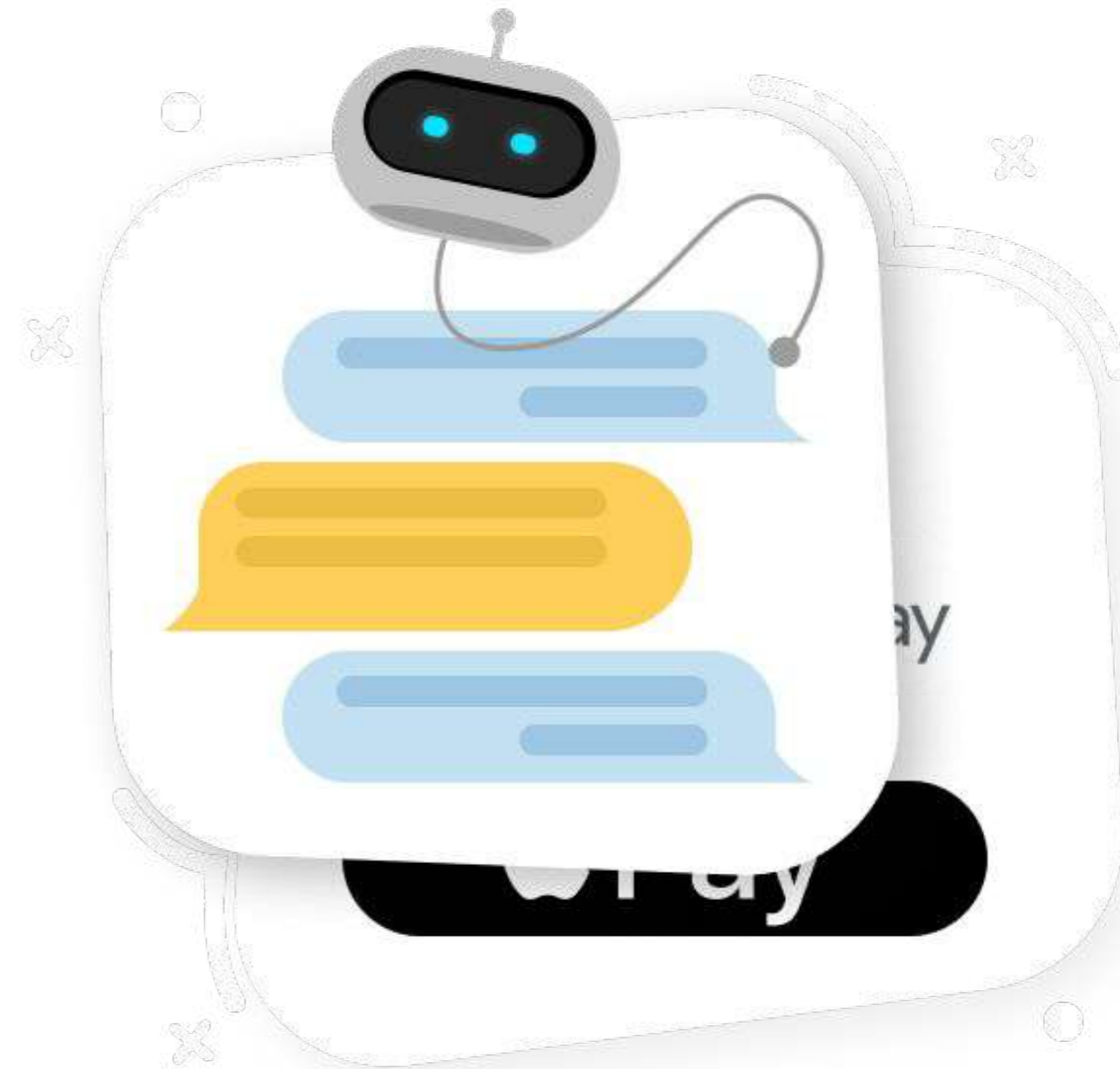
About Linkites

10+
Years in market

1000+
Products done

250+
Heroes member

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost.

Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

www.linkites.com

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THANK YOU!!

We'd be happy to hear from you.

Feel free to contact us for sales, technical information, media inquires or for general information.

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