## Linkites

Industries / Healthcare app

## IT'S MORE THAN JUST A FITNESS APP.... IT'S A COMMUNITY! CHALLENGE YOUR FRIENDS, CHALLENGE YOURSELF!

www.linkites.com



### **Customer Overview**

#### Win BIG with Healthy Choices

Fitness will reward you for all the healthy choices you make

#### **Find Balance**

With your Fitness League find a healthy balance of health and fitness. Do what you love and win!



**Get Started!** You don't have any active leagues

**CREATE LEAGUE** 

JOIN EXISTING LEAGUE

9:41 0	■ \$ III. ©
Create League After creating your league, you ca players.	an invite
League Name	
Season Duration	•
Auto Draft (off)	•
Draft Date	
Draft Time	Q
Start Date	
Active Days (M-Sun)	Ē
Drafts picks per player	•



### **Problem Statement**

the most points wins that round.

- Every week or day you have an opponent. Get points for
- nutrition, cardio, workouts, exercises, activities,
- vitamins and even water intake. At the end whoever has

## **Our Solution**

Linkites has successfully built a Fantasy fitness application which mainly focuses on user fitness (Diet, Exercises and many more) and challenging the team members. It's a Community. It's based on honesty, sportsmanship and passion for enjoying life! Play with your friends, start classes at your gym, join as many leagues as you want! It's completely up to you!

### Key Features We Kept in mind When Developing Fitness App:

- Commissioner Controls
- New Matchups Every Week
- Track Your Healthy Choices Every Day

### **Positive outcome**

It's more than just a fitness app.... It's a community! Challenge your friends, challenge yourself! Pick your activities. Make the rules amongst yourselves, including special challenges or punishments based on your friends input. Have waiver challenges and even a playoff with a winner!!!





### **Tech used**







#### 6

### **Process**

#### Analysis

(This is the initial stage at which the stakeholders gather & discuss the scope & agenda of the product & analyze it's feasibility. )

#### **Market Research**

At this stage, the stakeholders generate, define and prioritize the current market hurdles in order to generate a radically different product irrespective of latest trends in the market.

Wireframes & interactive Mockups for product.

#### Setting up tools Cx

At this stage the team unify the product with Cx Tools which results in overall escalation of productivity & customer experience.

#### UI/UX

prospective.

#### **Development**

The development team builds the environment where the software will exist and writes code in that environment to create a product that matches the requirement and the stakeholders goals and objectives.

QA

At this stage, the Quality Assurance team examines the product's/features performance.

#### **Mockups**

At this stage, team creates the prototype,

- building "user to product" interaction &
- selecting the best design approach for the

This stage involves the creation of

- interactive designs that provides
- simulation to a functional app from user



At this stage, the team pushes the product on the required environments for the end users.

### Tools



**Cx BoilerPlate :** Comes with Backend and Frontend stacks which helps team to follow higher standard of code quality and helps them deliver the project faster.



Cx CI/CD :

**CX CHAT:** 

We have achieved the delivery in 30% shorter time



**Cx APIs :** Cx APIs helps in getting the apis work in one single collection which not just helps in documenting the apis but also helps in testing the response of the apis.



To improve productivity and efficiency. Helps achieving 70% more accuracy.

### **About Linkites**

# 10+

### Years in market

1000+

Products done

We make development easy with our outstanding Artificial Intelligence products and tools reducing 70% of the development time and cost.

Established in 2012, Linkites is an India-based innovation consultancy specializing in providing mobile enterprise solutions and creating award-winning mobile apps. We are an IT services company using the power of technology to build better futures for our customers, colleagues, environment, and communities.

#### www.linkites.com



#### Heroes member

## Linkites

# THANK YOU!!

We'd be happy to hear from you.

Feel free to contact us for sales, technical information, media

inquires or for general information.

#### Locations

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